

CURRICULUM VITAE DR. PAUL SMEETS

Associate Professor in Finance, Maastricht University

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Positions and Affiliations

2017	Associate Professor at Maastricht University (<i>with tenure</i>)
2012 – 2017	Assistant Professor at Maastricht University
2016, 2017	Visiting Scholar at the University of California Los Angeles
2012, 2013, 2014	Visiting Scholar at the University of California San Diego
2013	Visiting Scholar at the Toulouse School of Economics

Research Interests

- ▶ Social Finance
- ▶ Behavioral Finance
- ▶ Experimental Economics
- ▶ Happiness
- ▶ Millionaires

Education

Oct. 2007 – June 2012	PhD in Finance at Maastricht University <i>Promotors:</i> Rob Bauer and Piet Eichholtz <i>Evaluation committee:</i> John Beshears (Harvard Business School), Stephan Meier (Columbia Business School), Thomas Dohmen (University of Bonn), Dennis Bams (Maastricht University)
Sept. 2006 – Sept. 2007	Master of Science (MSc) in International Economic Studies Maastricht University (<i>cum laude, top 3%</i>)
Sept. 2003 – Sept. 2006	Bachelor of Science (BSc) in International Economic Studies Maastricht University
Exchange	University of California Santa Barbara (UCSB)

Publications

- ▶ “Why Do Investors Hold Socially Responsible Mutual Funds?” (2017), *The Journal of Finance*, 72(6), 2505-2550 (with Arno Riedl)
- ▶ “Buying Time Promotes Happiness” (2017), *Proceedings of the National Academy of Sciences*, 114(32), 8523–8527 (with Ashley Whillans, Elizabeth Dunn, Rene Bekkers & Michael Norton)
- ▶ “Giving Behavior of Millionaires” (2015), *Proceedings of the National Academy of Sciences*, 112(34), 10641–10644 (with Rob Bauer & Uri Gneezy)
- ▶ “Social Identification and Investment Decisions” (2015), *Journal of Economic Behavior and Organization*, Vol. 117, September 2015, 121–134 (with Rob Bauer)

Working Papers

- ▶ “Time Use and Happiness of Millionaires” (with Ashley Whillans, Rene Bekkers & Michael Norton) *Revision requested at Sociological Psychology and Personality Science*
- ▶ “The Joy of Giving: Evidence From a Matching Experiment with Millionaires and the General Population” (with Rene Bekkers, Ashley Whillans & Michael Norton). *ASSA 2018 (Atlanta)*
- ▶ “Distributional Preferences of the Top 5% in the US” (with Alain Cohn, Lasse Jessen & Marko Klasjna)
- ▶ “Financial Incentives Beat Social Norms: A Field Experiment on Retirement Information Search” (with Rob Bauer & Inka Eberhardt), *WFA 2018 (Coronado)*
- ▶ “Get Real! Individuals Prefer More Sustainable Investments (with Rob Bauer & Tobias Ruof) *INQUIRE Europe Grant*
- ▶ “Measuring Risk and Time Preferences for Pension Savings Decisions” (with Jan Potters & Arno Riedl)
- ▶ “Let’s Meet in the Middle: How Gender Diversity Can Reduce Overconfidence in Pairs” (with Tobias Ruof)
- ▶ “Testosterone and Overconfidence of Investment Managers” (with Pim van Vliet)

Philanthropy Reports

- ▶ High Net Worth Individuals Philanthropy Trends: A Comparative Study of France and the Netherlands (with ABN AMRO MeesPierson), October 2017)
- ▶ “De Geefondernemer. Doneren en Investeren door Nederlandse Vermogenden” Philanthropy report (with ABN AMRO MeesPierson), November 2016)
- ▶ “Van Vermogen naar Verandering” Philanthropy report (with ABN AMRO MeesPierson), September 2014
- ▶ “Sociaal Gedrag Linkse en Rechtse Kiezers”, *Economische en Statistische Berichten (ESB)*, August 2012

Awards and Funding (among others)

2016-2019	NWO Veni, personal research grant (€250,000, success rate 10%)
2014-2019	BPf Detailhandel Pension Fund (€550,000)
2018	INQUIRE Europe Grant (€10,000) for field experiment on Sustainable Finance
2016	IAST Multidisciplinary Prize 2016 (€40,000)
2014	Best paper award 2014 Geneva Summit on Sustainable Finance (\$1,500)
2014	Netspar topicality project grant (€20,000)
2014	ABN AMRO MeesPierson (Funding for joint research)
2010	Best student paper award from the United Nations Principles of Responsible Investments (UNPRI) (\$4,000)
2010	MISTRA Research grant for the paper “Why do investors hold socially responsible mutual funds?” (€50,000)

Seminars and plenary talks

2018

ABN AMRO, Max Planck Institute Bonn, Max Planck Institute Munich, Radboud University, Utrecht University, OECD Paris, Vimco Luxemburg, WHU

Previous

Carnegie Mellon University, Copenhagen Business School, Norwegian School of Economics (Choice Lab), Trinity College Dublin, University of California San Diego, University of Heidelberg, Radboud University, University of Kassel, Technical University Munich, Tilburg University

Lab meetings and brownbag seminars

Harvard Business School, University of California Los Angeles, University of Washington

Conference talks (among others)

2018

- Western Finance Association (Coronado)
- Netspar International Pension Workshop
- TIBER 2018, Tilburg University
- Research in Behavioral Finance Conference (Amsterdam)
- Early Life Developments and Economic Choices (Toulouse) *co-organizer*

Previous

- American Economic Association, American Finance Association (*discussant*), European Finance Association
- Society for Judgement and Decision Making (SJDM)

- Science of Philanthropy Initiative (*University of Chicago*)
- United Nations PRI, Geneva Summit on Sustainable Finance
- Netspar, ICPM

Recent Knowledge Utilization (among others)

- ▶ OECD Paris
- ▶ Keynote speaker at the Ministry of Foreign Affairs Sustainability Department
- ▶ Authority Financial Markets (AFM) of the Netherlands (audience: regulators)
- ▶ Central Planning Bureau (CPB) (audience: policy makers)
- ▶ International Center for Pension Management (ICPM) (audience: pension fund managers)
- ▶ SPO workshop on sustainable finance (audience: pension fund managers)
- ▶ CASE Lowlands Conference (audience: fundraisers of Dutch & Belgium universities)
- ▶ Fundraising workshop for Dutch museums (Amsterdam)

Joint Projects with Financial Institutions (among others)

ABN AMRO Bank, ASN Bank, Deutsche Bank, Loyalis, Pensioenfonds Detailhandel, Robeco, Triodos Bank.

Newspaper Coverage (among others)

- New York Times, The Atlantic, Washington Post, The Guardian, BBC News, Süddeutsche Zeitung, Der Spiegel, Die Zeit, Die Presse, Het Laatste Nieuws
- Forbes, Newsweek, Time Magazine, Scientific American, New Scientist (NL)
- NRC Handelsblad, Telegraaf, Volkskrant, Financieele Dagblad

Radio and Television Coverage (among others)

- Sky News, BBC Radio.
- RTL Z nieuws, Editie NL, Radio 1, Radio 2, BNR Nieuwsradio, Q Music, Slam! FM.

Teaching

Supervision

- 5 PhD Students (Inka Eberhardt, Janek Kretschmer, Marten Laudi, Tobias Ruof & Lidwien Sol)
- 6 ongoing Master students
- Honor students

Courses

2014 – present	Sustainable and Responsible Investments (Msc, Course Coordinator)
2012 – 2016	Corporate Finance (Bsc, Course Coordinator)
2014, 2008-2011	Behavioral Finance (Msc, Tutor)
2013	PhD course at the University of Toulouse (Course Coordinator)
2007 – 2011	Financial Risk Management (Msc, Tutor)
2007	International Financial Management (Bsc, Tutor)

Educational development

2014 – present	Co-founder Sustainable Finance Master Program
2014 - present	Course Sustainable and Responsible Investments (MSc)
2016 – present	Science Slam
2015 – 2017	Brown Bottle seminars
2014 – 2016	Coordinator Ethics, Responsibility and Sustainability for School of Business and Economics, Maastricht University
2014	Committee for development of a Bachelor program in Emerging Markets, Maastricht University
2012 -2016	Course Corporate Finance (BSc) for liberal arts students

Other Professional Activities (among others)

2017 - present	Advisory board member of Vimco Luxemburg (advising on responsible investing and effective philanthropy)
2016 – present	Advisory board member of the Equileap Foundation (advising on gender equality and finance)
2017 – present	Member of the Maastricht Young Academy
2017 - present	Netspar Fellow

PhD Committees

- Patrick Gerhardt (Maastricht University)
- Job Harm (Erasmus University Rotterdam)
- Marco Heimann (Toulouse School of Economics)
- Wiebke Eberhardt (Maastricht University)

Referee (among others)

- Review of Economic Studies
- Review of Finance, Journal of Financial and Quantitative Analysis, Journal of Banking and Finance
- Management Science
- Marketing Science
- Organizational Behavior and Human Decision Processes (OBHDP), Journal of Economic Behavior and Organization (JEBO), Journal of Economic Psychology, Journal of Behavioral and Experimental Economics
- Journal of Experimental Psychology: Applied
- Swiss National Science Foundation