

July 2017

CURRICULUM VITAE DR. PAUL SMEETS

Associate Professor in Finance, Maastricht University

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Positions and Affiliations

2017	Associate Professor at Maastricht University (<i>with tenure</i>)
2012 – 2017	Assistant Professor at Maastricht University
2016	Visiting Scholar at the University of California Los Angeles
2012, 2013, 2014	Visiting Scholar at the University of California San Diego
2013	Visiting Scholar at the University of Toulouse

Research Interests

- ▶ Social Finance
- ▶ Behavioral Finance
- ▶ Experimental Economics
- ▶ Millionaires

Education

Oct. 2007 – June 2012	PhD in Finance at Maastricht University <i>Promotors:</i> Rob Bauer and Piet Eichholtz <i>Evaluation committee:</i> John Beshears (Harvard Business School), Stephan Meier (Columbia Business School), Thomas Dohmen (University of Bonn), Dennis Bams (Maastricht University)
Sept. 2006 – Sept. 2007	Master of Science (MSc) in International Economic Studies Maastricht University (<i>cum laude</i>)
Sept. 2003 – Sept. 2006	Bachelor of Science (BSc) in International Economic Studies Maastricht University
Exchange	University of California Santa Barbara (UCSB)

Publications

- ▶ “Why Do Investors Hold Socially Responsible Mutual Funds?”, *The Journal of Finance*, forthcoming (with Arno Riedl)
- ▶ “Buying Time Promotes Happiness”, *Proceedings of the National Academy of Sciences* (with Ashley Whillans, Elizabeth Dunn, Rene Bekkers & Michael Norton)
- ▶ “Giving Behavior of Millionaires”, *Proceedings of the National Academy of Sciences*, August 2015 (with Rob Bauer & Uri Gneezy)
- ▶ “Social Identification and Investment Decisions”, *Journal of Economic Behavior and Organization*, Vol. 117, September 2015, 121–134 (with Rob Bauer)

Working Papers (among others)

- ▶ “Time Use Inequality Explains the Greater Life Satisfaction of Millionaires” (with Ashley Whillans, Rene Bekkers & Michael Norton)
- ▶ “Inequality Preferences: Evidence from the Behavior of Millionaires” (with Alain Cohn, Lasse Jessen & Marko Klasjna)
- ▶ “Social Norms Beat Financial Incentives: A Field Experiment on Retirement Information Search” (with Rob Bauer & Inka Eberhardt)
- ▶ “Measuring Risk and Time Preferences for Pension Savings Decisions” (with Jan Potters & Arno Riedl)
- ▶ “Testosterone and Overconfidence of Investment Managers” (with Pim van Vliet)

Publications in Dutch

- ▶ “De Geefondernemer. Doneren en Investeren door Nederlandse Vermogenden” Philanthropy report (with ABN AMRO MeesPierson), November 2016
- ▶ “Van Vermogen naar Verandering” Philanthropy report (with ABN AMRO MeesPierson), September 2014
- ▶ “Sociaal Gedrag Linkse en Rechtse Kiezers”, *Economische en Statistische Berichten* (ESB), August 2012

Awards and Funding (among others)

2016	NWO Veni, personal research grant (€250,000)
2016	IAST Multidisciplinary Prize 2016 (€40,000)
2014-2019	BPf Detailhandel Pension Fund (€550,000)
2014	Best paper award 2014 Geneva Summit on Sustainable Finance (\$1,500)
2014	Netspar topicality project grant (€20,000)
2014	ABN AMRO MeesPierson (Funding for joint research)
2010	Best student paper award from the United Nations Principles of Responsible Investments (UNPRI) (\$4,000)
2010	MISTRA Research grant for the paper “Why do investors hold socially responsible mutual funds?” (€50,000)

Seminars

Carnegie Mellon University, Copenhagen Business School, Norwegian School of Economics (Choice Lab), Trinity College Dublin, University of California San Diego, University of Heidelberg, Radboud University, University of Kassel, Technical University Munich, Tilburg University

Lab meetings and brownbag seminars

Harvard Business School, University of California Los Angeles, University of Washington

Conference talks (among others)

- American Economic Association, American Finance Association (*discussant*), European Finance Association
- Geneva Summit on Sustainable Finance (*keynote*), London School of Economics workshop on field experiments, Netspar, Research in Behavioral Finance Conference (*VU Amsterdam*), Science of Philanthropy Initiative (*University of Chicago*), Society for Experimental Finance

Recent Knowledge Utilization (among others)

- ▶ Keynote speaker at the Ministry of Foreign Affairs Sustainability Department, The Hague (audience: policy advisors)
- ▶ Authority Financial Markets (AFM) of the Netherlands
- ▶ SPO workshop on sustainable finance (audience: pension fund managers)
- ▶ CASE Lowlands Conference (audience: fundraisers of Dutch & Belgium universities)
- ▶ Fundraising workshop for Dutch museums (Amsterdam)
- ▶ Arts Philanthropy workshop at the University of Utrecht (audience: charitable organizations and academics)
- ▶ Science of Philanthropy Initiative Chicago (audience: scholars and charitable fund raisers)

Joint Academic Projects with Banks and Financial Institutions

ABN AMRO Bank, ASN Bank, Deutsche Bank, Loyalis, Pensioenfonds Detailhandel, Robeco, Triodos Bank.

Media Coverage (among others)

BBC Radio, BBC News, Süddeutsche Zeitung, Die Presse, Psychology Today, RTL Z nieuws, Editie NL, Radio 2, BNR Nieuwsradio, Financieele Dagblad, NRC Handelsblad, Telegraaf, Volkskrant, nu.nl, New Scientist.

Teaching

Supervision

3 PhD Students (Inka Eberhardt, Tobias Ruof & Lidwien Sol)

6 ongoing Master students

Courses

2014 – present	Sustainable and Responsible Investments (Msc, Course Coordinator)
2012 – 2016	Corporate Finance (Bsc, Course Coordinator)
2014, 2008-2011	Behavioral Finance (Msc, Tutor)
2013	PhD course at the University of Toulouse (Course Coordinator)
2007 – 2011	Financial Risk Management (Msc, Tutor)
2007	International Financial Management (Bsc, Tutor)

Educational development

2016 – present	Science Slam for PhD students
2015 – 2016	Brown Bottle seminars
2014 - present	Course Sustainable and Responsible Investments (MSc)
2014 – 2016	Coordinator Ethics, Responsibility and Sustainability for School of Business and Economics, Maastricht University
2014	Committee for development of a Bachelor program in Emerging Markets, Maastricht University
2012 -2016	Course Corporate Finance (BSc) for liberal arts students

Other Professional Activities (among others)

2017 – present	Academic director European Centre for Corporate Engagement
2016 – present	Advisory board member of Equileap Foundation for gender equality

Referee (among others)

- Review of Economic Studies
- Management Science
- Journal of Banking and Finance
- Journal of Economic Behavior and Organization, Journal of Economic Psychology, Journal of Behavioral and Experimental Economics